

DANILO AROEIRA




Art Director, Illustrator,
Designer and UX
professional

 www.daniloaroeira.com

 www.thesamuraiboy.com

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 [@daniloaroeira](https://twitter.com/daniloaroeira)

 +55 31 9292-5225



Education

- 2014 Master in Visual Arts - Cinema at the School of Fine Arts at the Federal University of Minas Gerais - UFMG
- 2007 Postgraduate, Specialist in History of Art and Culture at the Federal University of Minas Gerais - UFMG
- 2006 Bachelor Degree in Marketing and Advertising by the University Center of Belo Horizonte - Uni-BH



Work Experience

- 2012 - current Professor at Universidade Fumec (Belo Horizonte -MG, Brazil)
 - Digital Marketing and Social Networks: strategies and Content Management
 - Creative and Art Direction for Advertising (print)
 - Marketing Planning
 - Digital Production (Websites and Mobile Apps: UX design and layout)
- 2014 - current Professor at Pontificia Universidade Católica de Minas Gerais - PUC-MG (Belo Horizonte - MG, Brazil)
 - Visual Communications
 - Creative Advertising
- 2013 - current Samurai Boy (Webcomic)
 - Writer
 - Artist
- 2011 - 2012 Department Coordinator at Secretaria Municipal de Saúde de Belo Horizonte (Belo Horizonte - MG, Brazil)
 - Creative direction and team coordination.
 - Quality control and communication planning.
- 2010 - 2011 Art Director at Flammo Comunicação Online (Belo Horizonte -MG, Brazil)
 - UX design, art direction of campaigns and promotional activities online.
 - Planning online campaigns.
 - Planning Projects - information architecture and wireframes.
- 2009 - 2010 Web Designer / Illustrator at Secretaria de Estado de Saúde de Minas Gerais (Belo Horizonte - MG, Brazil)
 - UX design, art direction and layout of the web interfaces of online classes.
 - Illustrations for online classes.
 - Art direction, layout and programming in Flash AS (web classes) presentations.
- 2009 Professor at Universidade Paulista - UNIP (São Paulo - SP, Brazil)
 - Manuals and Technical Illustration
 - Computer Graphics - Website Production
 - Fundamentals of Vectorial Illustration
- 2008 - 2009 Art Director / Web Designer at Agência Climax (São Paulo - SP, Brazil)
 - UX design, art direction of campaigns and promotional activities online.
 - Planning online campaigns.
 - Planning Projects - information architecture and wireframes.
- 2005 - 2007 Illustator and Art Director at TakeNET (Belo Horizonte - MG, Brazil)
 - Creating wallpapers, animations (screensavers), games and icons for mobile devices.
 - Character design.
 - Layout, design and development of animated banners, hotsites and homesites.
- 2005 Art Director at RLM Advertising Agency (Belo Horizonte - MG, Brazil)
 - Creating logos, branding, and diverse and Point of Sale (POS) graphic pieces.
 - Typesetting and layout of House-Organs and Ads.
 - Illustration.
- 2000 - 2012 Writer / Artist at Colégio Magnum Agostiniano (Belo Horizonte - MG, Brazil)
 - Writing and drawing of educational comic book - "Magnito e sua turma" (*Magnito and friends*)

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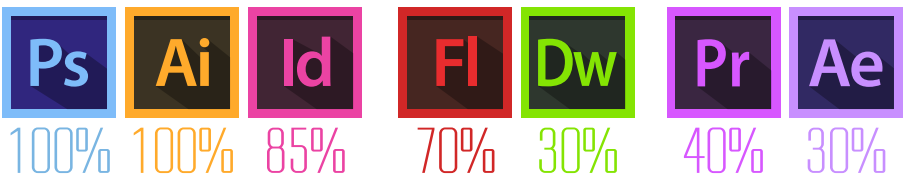


Awards

- 2013 Bronze medal at the Content Talent Show - Youpix SP - "THE SAMURAI BOY" (São Paulo - SP, Brazil)
 - Nomination: <http://goo.gl/upaEEe>
 - Award: <http://goo.gl/pn4l7R>
- 2006 Gold Medal in Expocom - Brasilia, Brazil
 - Category Caricature, with the character "ZÉ BONITINHO"
- 2006 Gold Medal at Expocom - Brasilia, Brazil
 - Category Comic, with the story "HAPPINESS"
- 2005 Bronze Medal at Criafest - Belo Horizonte, Brazil
 - Category Editorial, Magazine with the comic book "Magnito e sua turma" (*Magnito and friends*)
- 2005 Bronze Medal at Expocom - Rio de Janeiro, Brazil
 - Category Comic, with the story "ATCHURMA!"
- 2004 Bronze Medal at Criafest - Belo Horizonte, Brazil
 - Category campaign to "UNIVERSITY CITIZENSHIP"
- 2004 Bronze Medal at Expocom - Porto Alegre, Brazil
 - Category campaign to "UNIVERSITY CITIZENSHIP"



Art and Computer Skills



Languages

Portuguese

- Mother language. Fluent reading, speaking, writing and listening.

English

- Second language. Fluent reading, speaking, writing and listening. Certificate by the Cambridge University (First Certificate in English and Business English Certificate).

Spanish

- Intermediate reading, speaking, writing and listening.